



## 2023 Earth Day Celebration Sponsorship Opportunities

The Nature Preserve Foundation invites you to participate in our 2023 celebration of Earth Day at the Watershed Nature Center in Edwardsville, Illinois! The day's events include a 5k & fun run, native plant sale, and educational activities for children. Participants and visitors will enjoy music, refreshments, and an opportunity to spend time at one of Edwardsville's natural gems!

Sponsorship opportunities are available for businesses, organizations and individuals wanting to be a part of this event while also supporting the Watershed. Proceeds from our Earth Day celebration will benefit the Watershed's education and restoration programs.

### **EAGLE SPONSOR -- \$5,000 (only one available!) Not Available**

- Run Wild naming rights
- Company name and logo will be incorporated into the Race logo and used wherever the Race is mentioned
- Dedicated press release before the race & social media post/email blast before and after the event
- 30 second video promotion filmed at the Watershed and posted on the Watershed website and social media
- Marketing materials included in race packets
- Opportunity to table at native plant sale/Discovery Day event
- A 12" x 12" Paver with company logo (\$275 value) at the new Welcome Patio at the Watershed Nature Center
- Six free race registrations

### **WHITE-TAIL DEER SPONSOR - \$2,500**

- Company name and logo will be prominently displayed on race t-shirts and Watershed website
- Company name/logo in press releases, social media posts, and event website
- A 6" x 12" Paver (\$100 value) at the at the new Welcome Patio at the Watershed Nature Center
- Marketing materials included in race packets
- Opportunity to table at native plant sale/Discovery Day event
- Four free race registrations

### **MUSKRAT SPONSOR - \$1,000**

- Company name/logo included on race t-shirts
- Company name/logo in press releases, social media posts, and event website
- Marketing materials included in race packets
- Opportunity to table at native plant sale/Discovery Day event
- Two free race registrations

### **BLUE HERON SPONSOR - \$500**

- Company name/logo included on race t-shirts
- Company name in press releases, social media posts, and event website
- Marketing materials included in race packets
- Opportunity to table at native plant sale/Discovery Day event
- Two free race registrations

### **CHORUS FROG SPONSOR - \$250**

- Company name/logo included on race t-shirts
- Company name in press releases, social media posts, and event website
- One free race registration

***Be A Part of the Fun...And Support Our Local Great Outdoors Email [don.a.leone@gmail.com](mailto:don.a.leone@gmail.com) to become a Sponsor today!***

### **ABOUT THE NATURE PRESERVE FOUNDATION**

The NPF is dedicated to providing environmental education, passive recreation, and enjoyment of native habitats for Edwardsville and its surrounding communities. All donations are tax-deductible.