

Wine & Whiskey for the Watershed 2022 promises to be bigger and better than ever before. The evening of Friday, September 30th will include food from some of our best local restaurants, premier wine & whiskey tastings from Koerner Distributing and Round Pond Estate, signature cocktails, and both silent & live auctions. Held at in the incomparable Ink House in downtown Edwardsville, proceeds from Whiskey for the Watershed will benefit our community's outdoor recreation, education, and environmental stewardship for the beloved Watershed Nature Center.

Sponsorship opportunities are available for businesses, organizations and individuals wanting to be a part of this event while also supporting the Watershed Nature Center!















PRESENTING LEVEL SPONSOR - \$5,000 (only one available)

- "Naming rights": Company name included in the event name & logo, which will be included on the website, social media, in all press releases and event marketing materials
- Company name and logo will be predominantly displayed and mentioned at the event
- · Logo included on commemorative wine glasses (the giveaway for the night)
- Two-page spread in the event program
- · Six VIP tickets to the event

NATURALIST LEVEL SPONSOR - \$2,500

- Company logo included on signage at the event and all marketing materials
- Company name and logo (where possible) in press releases, social media posts, and website
- Mention of sponsorship during evening's presentation
- One page ad in the event program
- Four VIP tickets to the event
- A 12" x 12" Paver (\$250 value) to be placed at the newly revitalized front entrance of the Watershed Nature Center

CONSERVATIONIST LEVEL SPONSOR - \$1,000

- Company logo included on signage at the event and all marketing materials
- Company name and logo (where possible) in press releases, social media posts, and website
- Mention of sponsorship during evening's presentation
- · Half-page ad in the event program
- · Two VIP tickets to the event
- · A 6" x 12" Paver (\$100 value) to be placed at the newly revitalized front entrance of the Watershed Nature Center

STEWARD LEVEL SPONSOR - \$500

- · Company name included on signage at the event and all marketing materials
- Company name in press releases, social media posts, and website
- Mention of sponsorship during evening's presentation
- Quarter-page ad in the event program
- Two standard tickets to the event

BASIC LEVEL SPONSOR - \$250

· 1/8 page ad in booklet

COMPLETE & RETURN THIS FORM TO BECOME A SPONSOR To sponsor any level, please complete this form and return by July 31, 2022 with your check made payable to Watershed Nature Center - PO Box 843, Edwardsville, IL 62025. Business/Orginization Name: Contact Person: _ Phone: Email: ☐ Presenting (\$5,000) ☐ Naturalist (\$2,000) ☐ Conservationist (\$1,000) ☐ Steward (\$500) ☐ BASIC (\$250) Donate with credit card at watershednaturecenter.org and click the "donate" button. Write your sponsorship level in the "comments" box.